



## Spreading the Word to Contain the Virus

### Top talking points to help your community stop the second wave

- The second wave is upon us and we are headed for a few difficult months especially with the beginning of the holiday season.
- We have to take the risks of this virus seriously and each do our part to protect ourselves, our families, and our communities
- We have more tools to use to fight the virus now than we did in the spring, and we have to use them.
- Testing is widely available across the entire state – so please take advantage of it.
- Contact tracing is critical to slowing the spread of COVID – so we need you to answer the call and provide the requested information. No one will ask you for financial or other information. The only thing our contact tracers care about is protecting public health.
- Download the COVID-19 Alert App. The app is free and secure, and the more phones that have the app, the better we can fight this pandemic.
- We need you to be safe in the holidays – limit your gatherings to your immediate family, no big get togethers. Please do not travel out of state, or ask others from outside New Jersey to travel to you. The virus will be knocking at your door. Do not let it in.
- We are close to the finish line, but for the next 2-3 months we have to be vigilant – we cannot let up or give in to Pandemic Fatigue.
- Let's get back to the basics — wear your face mask over your mouth and nose, keep safe social distancing, wash your hands, and clean surfaces and get your flu shot.
- We know there are vaccines on the horizon and we will be ready to distribute them, but they are not here yet and so we have to keep doing what works to save lives.
- We need you to talk to your friends, family, and neighbors to do what is needed to protect lives.